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SIEMENS PLM SOFTWARE AND PCO INNOVATION EXPAND RELATIONSHIP TO INCLUDE GLOBAL GO-TO-MARKET STRATEGY

PCO Innovation and Siemens PLM Software expand relationship to include global go-to-market strategy.

Alliance to Help Customers Use PLM to Accelerate Innovation and Improve Efficiency

PARIS, April, 28 2009 – Siemens PLM Software, a business unit of the Siemens Industry Automation Division and a leading global provider of product lifecycle management (PLM) software and services, and PCO Innovation, an international independent CAD and PLM consulting and services group, today announced the expansion of the existing 12 year relationship to include a global go-to-market strategy. PCO Innovation and Siemens PLM Software will provide software and services to help customers use PLM to accelerate innovation and improve efficiency.

Innovation, quality and global development of products and services are critical elements for manufacturers in the current competitive environment. This alliance will facilitate access to recognized and proven PLM solutions for customers.

As part of this agreement, PCO Innovation will provide full-range of services for CAD and PLM, to manufacturing industries worldwide, including automotive, aeronautics, defense, electronics, energy, pharmaceuticals, and food & beverage, among others. PCO Innovation's experience and expertise in supporting Siemens PLM Software technology will enhance overall customer value.

"Expanding our relationship with PCO Innovation from a regional to a global engagement is the perfect next step for our long-standing collaboration," said Pascal Zehren, vice-president and managing director, Siemens PLM Software, France. "PCO Innovation is well-known for its responsiveness and industrial business processes experience and is an ideal partner to offer consulting, integration and change management to our customers to help them turn more ideas into successful products."

“Enhancing our relationship will give PCO Innovation access to up-to-the-minute software and training,” said Olivier Letard, co-president of PCO Innovation. “Previously limited in France, our partnership is multiplied tenfold by its internationalization. Furthermore, the PLM experts of our two companies will work in total synergy on projects thanks to the implementation of integrated PCO Innovation and Siemens PLM Software teams.”

About PCO Innovation

PCO Innovation is an international independent consulting and services group specialized in optimization of innovation processes and implementation of the PLM (Product Lifecycle Management) approach within the company. PCO Innovation provides a complete service offering backed up by a team of 500 consultants and CAD/PLM technological experts operating on the 5 continents, both through time & material and in project mode. In addition to extensive technological expertise, PCO Innovation proposes its know-how in consulting, change management and project management and has set up operational partnerships with the main specialized software editors. For more information on PCO Innovation, visit www.pco-innovation.com

About Siemens PLM Software

Siemens PLM Software, a business unit of the Siemens Industry Automation Division, is a leading global provider of product lifecycle management (PLM) software and services with 5.9 million licensed seats and 56,000 customers worldwide. Headquartered in Plano, Texas, Siemens PLM Software works collaboratively with companies to deliver open solutions that help them turn more ideas into successful products. For more information on Siemens PLM Software products and services, visit www.siemens.com/plm.

About the Siemens Industry Automation Division

The Siemens Industry Automation Division (Nuremberg, Germany) is a worldwide leader in the fields of automation systems, low-voltage switchgear and industrial software. Its portfolio ranges from standard products for the manufacturing and process industries to solutions for whole industrial sectors that encompass the automation of entire automobile production facilities and chemical plants. As a leading software supplier, Industry Automation optimizes the entire value added chain of manufacturers – from product design and development to production, sales and a wide range of maintenance services. With around 42,900 employees worldwide Siemens Industry Automation achieved in fiscal year 2008 total sales of EUR8.7 billion.

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